



June 2, 2010

Re: The Black Jew Dialogues

I am the Program Director for Hillel of San Diego at San Diego State University. Every summer I work with the students of the Jewish Student Union here work to find new and innovative programming that will appeal to the Jewish student population base, and will hopefully be accessible to the average university student. When The Black Jew Dialogues press packet crossed my path, my curiosity was instantly peaked. Every student leader that saw the press packet had the same positive reaction, and we knew we wanted The Black Jew Dialogues at SDSU. The first time I spoke with Ron Jones on the phone, he made it clear to me that the act is their priority, not the profit. And he remained patient with us as we fought on campus to receive funding to bring this wonderful act. I had enjoyed and appreciated working with Ron, who was so diligent in his support. He offered to contact campus officials, student leaders, and anyone else who may be an asset. As with any outside program, there comes a degree of uncertainty. Regular communication with Ron helped put some of that uncertainty to rest. Once we knew we had campus funding, with only a month to go, we finalized the plans and The Black Jew Dialogues was set to go. I cannot say enough that The Black Jew Dialogues far surpassed my expectations. The show was innovative, creative, and funny! It was an easy sell to students of all backgrounds, and facilitated in depth discussions on a campus that is assumed to be largely apathetic. Ron and Larry have incorporated dramatic and comedic effect so they may begin to have a conversation with students in a neutral space. The students have laughed, at themselves, at others, at the ridiculous stereotypes that exist and we function on, and are then given the opportunity to process this laughter. The Black Jew Dialogues offers the full package, and working with Ron and Larry is a campus programmers dream come true. They truly made this all seem easy, and gave us good laughs along the way.

Ruth Kerman

Program Director

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